

COMHAIRLE CONTAE FHINE GALL FINGAL COUNTY COUNCIL

Email: Corporate.Services@fingal.ie

County Hall
Swords
Co Dublin

Wednesday, 28th May 2025

**To Each Member of the Economic, Enterprise & Tourism
Development Strategic Policy Committee**

Dear Member

A meeting of the **Economic, Enterprise & Tourism Development Strategic Policy Committee** will be held in **room 3A2 - County Hall, Swords/MS Teams** at **4.30 pm** on **Wednesday, 11th June, 2025** to consider the following Agenda.

Yours faithfully

**Ciara O hAodha
Meetings Administrator
Corporate Services**

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A G E N D A

- 1 Confirmation and Re-affirmation of the Minutes of the Economic, Enterprise & Tourism Development Strategic Policy Committee meeting held on the 12th of March 2025**
- 2 SPC Programme Updates**
- 3 Events Programme & Programming Costs**
- 4 Future Fingal: Sustainable Fingal Strategy**
- 5 Dublin Regional Place Branding**

MOTIONS

- 6 Councillor S. Shovlin - Inclusive Employment and Opportunity - AI100821**

“That the Chief Executive explore and encourage opportunities for inclusive training and employment, using the Happy Out Café at Dún Laoghaire Baths as an example of what could potentially be done in Fingal.”

- 7 Councillor J. Humphreys - Report on Aer Lingus College Football Classic - AI102753**

“That the Chief Executive prepare a report on any actions taken or planned by the Council to leverage the two major American football events taking place in Dublin in 2025 — the Aer Lingus College Football Classic and the Pittsburgh Steelers game at Croke Park — in line with the Fingal Tourism Strategy 2024–2029, which commits to strengthening Fingal’s profile as a destination and increasing visibility through coordinated branding and promotion.”
